

Weddings

whitsundays . com

Membership Prospectus



over
1,000
couples
get married in
the Whitsundays
each year!

Weddings 
whitsundays . com

would like to
introduce you to them...



Welcome to the wedding heart of Australia.

The Whitsunday Wedding industry injects over 74 million dollars into the local economy each year.

Wedding couples are the most loyal of visitors. It doesn't matter if the weather is bad, the dollar is strong or the media is negative, they turn up regardless. And when they arrive, they bring with them on average 50 guests all determined to have the time of their lives.

“ **Weddings Whitsundays** have been paramount in guiding our property into the **wedding market**. Always approachable and knowledgeable to every query, it is a credit to the organisation that the Whitsundays has become one of the **top wedding destinations in Australia.**”

// Chloe Autridge, **Paradise Cove Resort**

Get your slice of the Whitsunday wedding cake

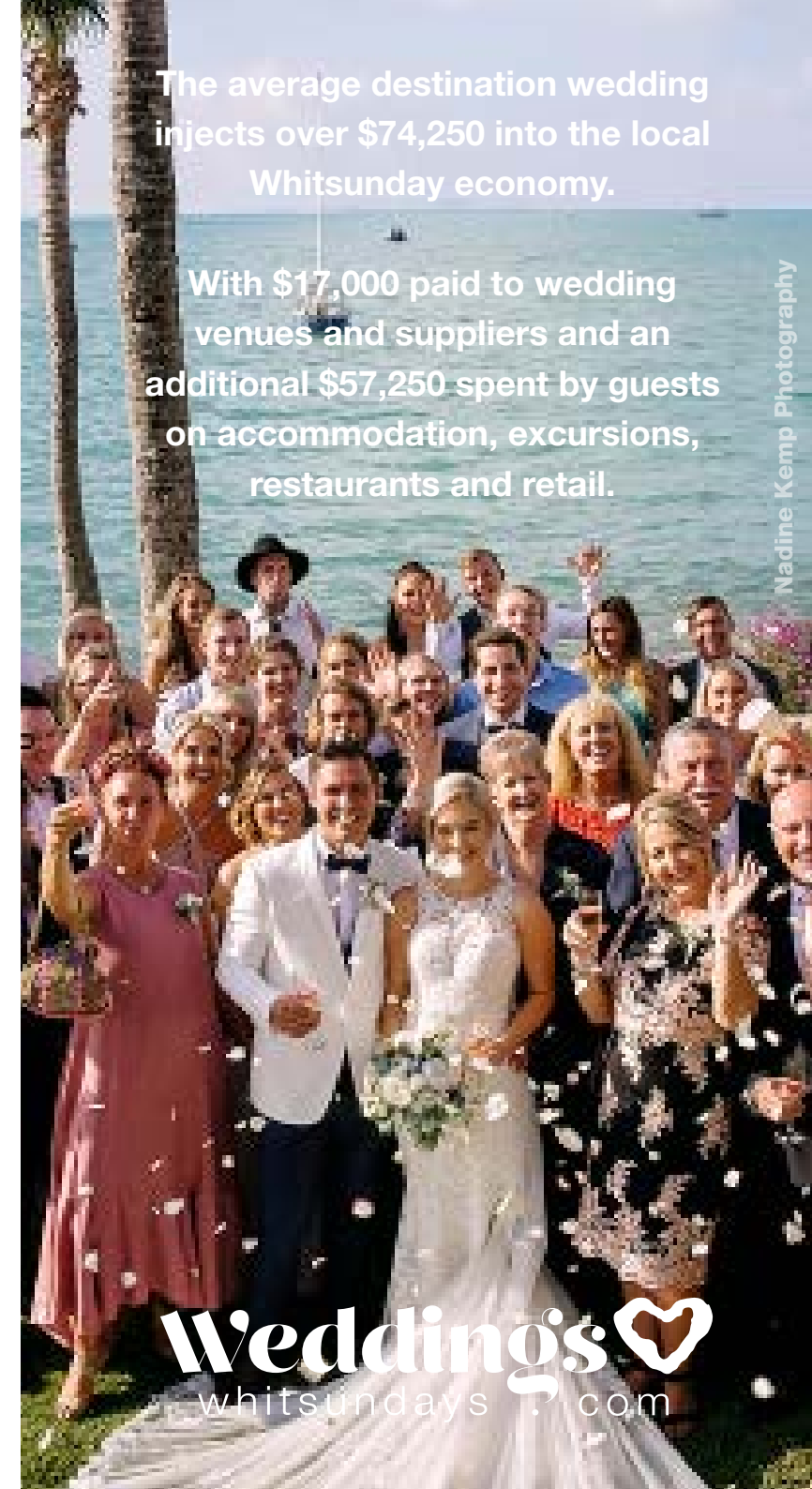
Weddings Whitsundays is a not-for-profit organisation run by a dedicated group of volunteers. We are passionate about the industry and determined to see the Whitsundays as the first choice for wedding couples seeking out a destination wedding location.

We would like to encourage every local business to see themselves as direct beneficiaries of the wedding industry and join the Weddings Whitsundays organisation. Together our combined marketing efforts will ensure that consumer and media awareness of the Whitsundays is always top of mind.

As a not-for-profit organisation all funds are put directly back into our continued marketing efforts to raise consumer awareness of the Whitsundays as the ultimate destination wedding venue and the Wedding Heart of Australia.

The average destination wedding injects over \$74,250 into the local Whitsunday economy.

With \$17,000 paid to wedding venues and suppliers and an additional \$57,250 spent by guests on accommodation, excursions, restaurants and retail.



Nadine Kemp Photography

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Membership Levels and Additional Advertising Opportunities

All Levels	Silver	Gold	Platinum	Extras
Direct Enquiries	\$365 year / \$36.50 month	\$565 year / \$56.50 month	\$795 year / \$79.50 month	Side Bar Advertising \$75 p/m
Website Link	1 Category	3 Categories	Unlimited Categories	Leaderboard Advertising \$50 p/m
Phone Listing	1 Photo	8 Photos	16 Images	Home Page Feature \$20 p/m
Google Map	250 Words	500 Words	1000 Words	EDM Leaderboard \$25 p/newsletter
Facebook Group Invitation to Participate	Facebook + Instagram 2 Posts Per Year	Facebook + Instagram 4 Posts Per Year	Facebook + Instagram 12 Posts Per Year	
Dashboard Access		Real Wedding Submissions	Priority Listing	
Industry Electronic Mail		EDM Submissions	Home Page Slider	
Co-Op Advertising			Real Wedding Submissions	
Expo Participation			EDM Submissions	
Real Wedding Referrals			Priority Expo Booth Location	
Planning Guide Referrals			Home Page Feature 3 months	

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3 Create your listing

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